

## **BANK ISLAM BRINGS FIFA WORLD CUP 2026™ THRILL TO MALAYSIAN FANS WITH LIMITED EDITION BANK ISLAM VISA FIFA WORLD CUP 2026™ CARDS-i**

*Offers Fans a Chance to Witness the FIFA World Cup 2026™ Semi Final Live-Final Live, Thanks to Visa!*

**KUALA LUMPUR, Monday, [16 February 2026]:** With the world gearing up for the FIFA World Cup 2026™, Bank Islam Malaysia Berhad (Bank Islam or the Bank), is bringing the excitement home to Malaysia with the launch of its limited edition Bank Islam Visa FIFA World Cup 2026™ Debit Card-i and Credit Card-i. Developed in partnership with Visa, the exclusive range features tournament-themed designs that allow fans to carry a piece of the FIFA World Cup 2026™ spirit wherever they go.

This launch also marks an important milestone for Bank Islam as it introduces its first-ever FIFA World Cup 2026™ Debit Card-i and Credit Card-i, timed perfectly with the rising anticipation among football enthusiasts. The unveiling ceremony in Kuala Lumpur recently was attended by Bank Islam's Officer-in-Charge and Group Chief Business Officer – Retail Banking, Mizan Masram, and Visa's Country Manager for Malaysia, Previn Pillay.

The campaign offers Malaysians a once-in-a-lifetime opportunity to witness the FIFA World Cup 2026™ action in person. From **1 March to 30 April 2026**, cardmembers stand a chance to win:

- Tickets to the FIFA World Cup 2026™ semi-final match in the United States, Thanks to Visa!
- Roundtrip flights and hospitality
- RM10,000 pocket money
- Exclusive FIFA World Cup 2026™ merchandises to the first 400 cardmembers

The limited edition cards are designed not only for football fans but also for everyday users seeking rewards, convenience, and security. Credit Card Cardmembers can enjoy:

### **Spending Rewards**

- Up to 5% cash back on online transactions, auto-billing, groceries, and dining.

### **Flexible Instalment Options**

- Access to GoFlexi and GoCash for manageable instalment plans.
- 0% Balance Transfer for new cardmembers until 30 April 2026.

**Protection and Coverage**

- Worldwide Travel Personal Accident Coverage up to RM1 million.
- Takaful protection for added peace of mind.

**Enhanced Security Features**

- Real-time transaction alerts.
- Ability to instantly freeze cards via online banking.

Mizan remarked, "Football unites people across generations and cultures, and we wanted to bring that powerful spirit into something meaningful for Malaysians. These limited edition cards allow our customers to carry a piece of that excitement with them, making every tap feels like a step closer to the excitement of the FIFA World Cup 2026™. While football fans will naturally embrace this collection, the card's rewards, security features and digital-first convenience reflect our broader commitment to serving the diverse lifestyles of today's customers".

He added that partnerships with Visa continue to be instrumental as Bank Islam strengthens its digital offerings and ecosystem, supporting Malaysia's growing cashless ecosystem. Beyond elevating customer experience, these collaborations accelerate Bank Islam's mission to build a more inclusive, innovative and digitally empowered financial landscape for Malaysia.

Bank Islam aims to welcome 5,000 new Credit Card-i and 20,000 new Debit Card-i members during the campaign.

"Football has always been a sport that brings Malaysians together, and as excitement builds toward the FIFA World Cup 2026™, we are thrilled to help fans carry that passion with them in their everyday spending. With more than half of Malaysians identifying as football fans, it's clear this passion runs deep across the country. Through our partnership with Bank Islam, Visa is enabling fans not only to celebrate the global tournament and express their love for the beautiful game, but also to pay with confidence, seamlessly, and securely every day," said Visa's Country Manager for Malaysia, Previn Pillay.

Further information on the limited edition Bank Islam Visa FIFA World Cup 2026™ Debit Card-i and Credit Card-i is available starting from 1 March 2026. For more information, visit Bank Islam's corporate website at [www.bankislam.com](http://www.bankislam.com) or contact Bank Islam Contact Centre at 03-26 900 900 or email [contactcenter@bankislam.com.my](mailto:contactcenter@bankislam.com.my).

## **About Bank Islam Malaysia Berhad**

Bank Islam is the first Islamic bank publicly listed in the main market of Bursa Malaysia. Established in July 1983, the Bank has over 100 branches and over 900 self-service terminals across Malaysia. As a pure-play Islamic bank, Bank Islam provides retail banking and corporate financial solutions that strictly adhere to Shariah rules and principles. The Bank is committed to sustainable prosperity and ESG values and is an official participant of the UN Global Compact Malaysia and Brunei. Bank Islam's core subsidiaries, BIMB Investment and BIMB Securities, offer various Islamic financial services, including investment and stockbroking. For more information on the Group's products and services, please visit [www.bankislam.com](http://www.bankislam.com).

**For further information, please email Bank Islam Group's Media Relations team at: [media@bankislam.com.my](mailto:media@bankislam.com.my).**

## **About Visa**

Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, sellers, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement. Learn more at [Visa.com](http://Visa.com).