

# MEDIA RELEASE

For Immediate Release



## **BANK ISLAM CELEBRATES 12 AL-AWFAR DRAW WINNERS**

*The Bank Islam Roadshow in Kota Bharu also hosted the live September 2023 Draw*

**KOTA BHARU, Sunday, [22 October 2023]:** Bank Islam Malaysia Berhad (Bank Islam or the Bank) celebrated 12 Al-Awfar campaign winners, which included the Millionaire Draw, Monthly Draw, 13 States Draw, *Jom Pindah Gaji* Draw, New Saver Draw and 50for50 Draw in a ceremony organised in conjunction with the Bank Islam Roadshow at the AEON MALL Kota Bharu, Kelantan, yesterday.

At the event, a teacher from Teluk Intan, Perak, Azila Yahya, was crowned as the 40th Al-Awfar Millionaire. Additionally, 11 other winners received the main prizes of the monthly and quarterly draws, each consisting of cash prizes ranging from RM20,000 to RM100,000.

Bank Islam Director of Deposit and Cards, Mohd Noor Jab, presented the prizes to the winners. Also present was the Bank's Head of Retail Development and Small and Medium Enterprises, Norman Awang.

At the event, the September 2023 Al-Awfar Draw was held live to select the 41st Al-Awfar Millionaire through the Millionaire Draw, 744 winners from three Monthly Draw categories and two 3rd Quarter Draw categories. Customers chosen from this draw will receive cash prizes totalling over RM1.9 million.

Launched in March 2009, Al-Awfar is an innovative low-risk investment account product based on the Mudarabah concept. Al-Awfar funds are invested in the Bank's existing House and Fixed Asset (HFA) Financing portfolios to ensure sustainable investment. To show appreciation to its customers, Bank Islam offers them the chance to win exciting prizes through a series of transparent draws.

In conjunction with Bank Islam's 40th anniversary, the Al-Awfar has been enhanced to offer more rewards to account holders. The New Al-Awfar – Wow! Banyaknya! Campaign now offers rewards worth more than RM18 million across 15 draw categories. The prizes include a BMW 320i M Sport, a Tesla Model-Y car, a 1-kilogram gold bar, and 2 Harley Davidson motorcycles.

Mohd Noor said, "Bank Islam constantly strives to provide comprehensive and relevant financial solutions for customers. We appreciate the support given from our customers since the launch of Al-Awfar in 2009. As of 30 September 2023, Al-Awfar recorded a fund size of almost RM5 billion through 1.2 million accounts.

"From the launch of the new Al-Awfar last July, we noticed an improvement in customers' awareness regarding the importance of good financial management. This can also be seen from the yearly increase in Al-Awfar customers," he said.

He added, "This new version offers various improvements to add more value to Bank Islam customers."

Since 2009, 40 customers have won RM1 million in cash each and become Al-Awfar Millionaires. Beginning July 2023, the new Al-Awfar has awarded RM1 million in cash prizes to four Al-Awfar Millionaire Draw winners. The draw is organised every three months.

The list of winners who attended the Al-Awfar Prize-giving event is as follows:

No	Millionaire Draw Grand Prize Winner	Prize
1	AZILA YAHYA	RM1 million (June 2023 Draw)

No	Monthly Draw Grand Prize Winner	Prize
1	ZULKARNAIN BIN SUMRI	RM100,000 (June 2023 Draw)
2	MOHD FADZI BIN SULAIMAN	RM100,000 (July 2023 Draw)
3	MOHD SULAIMAN BIN MOHD ROHAINI	RM100,000 (August 2023 Draw)

No	Kelantan State Draw Grand Prize Winner	Prize
1	MUHAMAD FAIZA BIN YUSOH	RM10,000 (June 2023 Draw)

2	MOHD SHAFUZIR BIN SHAFIE	RM10,000 (July 2023 Draw)
3	ADILAH BINTI ABDULLAH	RM10,000 (August 2023 Draw)

No	<i>Jom Pindah Gaji Grand Prize Winner</i>	Prize
1	HASHIM BIN YAHAYA	RM50,000 (June 2023 Draw)
2	HAITY BINTI MAT JUSOH	RM50,000 (July 2023 Draw)
3	NURUL ARTIKAH BINTI MOHD FAUZI	RM50,000 (August 2023 Draw)

No	<i>Penyimpan Baharu Draw Grand Prize Winner</i>	Prize
1	TAN PAU SON	RM20,000 (June 2023 Draw)

No	<i>50for50 Draw Grand Prize Winner</i>	Prize
1	ZAITON BINTI ABD WAHAB	RM50,000 (June 2023 Draw)

In ensuring transparency, Bank Islam will announce the winners of the September 2023 Al-Awfar Draw through Bank Islam's official Facebook and Instagram accounts. Customers can find more information on Al-Awfar at Bank Islam's official website, [www.bankislam.com](http://www.bankislam.com), and Bank Islam's social media platforms.

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**About Bank Islam Malaysia Berhad (Registration No [198301002944(98127-X)])**

Bank Islam is Malaysia's first publicly listed Islamic Bank on the Main Market of Bursa Malaysia. Established in July 1983 as Malaysia's first Islamic Bank, Bank Islam has 135 branches and over 900 self-service terminals nationwide. As a full-fledged and pure-play Islamic bank, Bank Islam provides banking and financial solutions that strictly adhere to the Shariah rules and principles and are committed to the ideals of sustainable prosperity and ESG values. The core subsidiaries of the Bank Islam Group are pioneers in various Islamic financial services, including investment and stockbroking, namely BIMB Investment Management Berhad and BIMB Securities Sdn Bhd. For more information on the Group's products and services, visit [www.bankislam.com](http://www.bankislam.com).

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