

MEDIA RELEASE

For Immediate Release



BANK ISLAM CELEBRATES TWO GRAND PRIZE WINNERS OF THE 'NAK CUTI LE TUU...' CAMPAIGN

KUALA LUMPUR, Wednesday, [29 June 2022]: Bank Islam Malaysia Berhad (Bank Islam) recently gifted two Proton X50 cars to the lucky winners of the 'Nak Cuti Le Tuu...' Campaign.

Organised from 8 January to 7 April 2022, the campaign aimed to promote a cashless culture among Bank Islam customers by using the services offered in the GO by Bank Islam app and Bank Islam's Internet Banking platform. Services offered include DuitNow, JomPAY, and FPX.

Bank Islam customers can also quickly and easily complete their Tabung Haji transactions through both Bank Islam digital channels. Tabung Haji services include balance inquiries, transaction history, linking of Tabung Haji account with Bank Islam Debit Card-i, fund transfer between Tabung Haji and Bank Islam accounts, and Hajj registration.

Puan Rozanna Purwanti Abdul Wahab, one of the Grand Prize winners of the 'Nak Cuti Le Tuu...' campaign, did not expect to be one of the winners. For her, online banking services have always been the choice in completing her banking transactions as it is faster and more accessible.

Meanwhile, Encik Muhammad Shahrul Hafiz said, "I often use the GO by Bank Islam app to do transactions, especially in transferring funds into my Tabung Haji account as I plan to go for my Hajj one day. The online service eases my banking affairs immensely."

The prizes were presented by Bank Islam Group Chief Operating Officer, Encik Mohammed Iran Moriff Mohd Shariff, dan Puan Romina Talib, Director of Bank Islam eChannels, in a ceremony held at Proton Subang Jaya Exhibition Center, Subang Jaya, Selangor, on 20 June 2022.

End

Bank Islam is Malaysia's first public listed Islamic Bank on the Main Market of Bursa Malaysia. Established in July 1983 as Malaysia's first Islamic Bank, Bank Islam has 141 branches and more than 900 self-service terminals nationwide. As a full-fledged and pure-play Islamic bank, Bank Islam provides banking and financial solutions that strictly adhere to the Shariah rules and principles and are committed to the ideals of sustainable prosperity and ESG values. The core subsidiaries of the Bank Islam Group are pioneers in various Islamic financial services, including investment and stockbroking, namely BIMB Investment Management Berhad and BIMB Securities Sendirian Berhad. For more information on the Group's products and services, visit www.bankislam.com.

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