

BANK ISLAM CELEBRATES WINNERS OF FIFA WORLD CUP 2026™ CAMPAIGN

KUALA LUMPUR, Monday, [15 June 2026]: Bank Islam Malaysia Berhad (Bank Islam) today celebrated the winners of its Bank Islam Visa FIFA World Cup 2026™ Campaign at a prizegiving ceremony, recognising customers who turned their everyday banking into unforgettable, once-in-a-lifetime experiences.

The prize-giving ceremony, held at Menara Bank Islam, was attended by Bank Islam Group Chief Business Officer – Retail Banking, Mizan Masram.

Bank Islam Visa FIFA World Cup 2026™ Campaign, held from 1 March to 30 April 2026, also introduced the limited-edition Bank Islam Visa FIFA World Cup 2026™ Card-i that rewarded customers for their card usage and engagement, with winners walking away with close to RM400,000 total worth of prizes, including the grand prize of an exclusive trip for two to the FIFA World Cup 2026™ semi-final match in the United States, complete with flights, premium hospitality experience, and RM10,000 travel allowance.

The FIFA World Cup 2026™ campaign was designed to reward customers for their day-to-day routine spending on essentials such as groceries, dining, and online purchases into opportunities to win an exciting trip overseas.

Mizan said, “At Bank Islam, we continuously strive to ensure our products not only meet financial needs but also enrich our customers’ lifestyles. This campaign demonstrates how everyday banking can unlock meaningful and memorable experiences, while firmly grounded in our Shariah principles.”

Building on the strong response to the campaign, Bank Islam remains committed to offer more initiatives that combine financial value, lifestyle relevance, and ethical banking principles, ensuring customers continue to benefit from meaningful and rewarding banking experiences.

Mizan also congratulates the Grand Prize Winner, Muhammad Lutfi Md Latib as well as the rest of the Consolation Prize Winners and thank them for their continuous support towards Bank Islam.

About Bank Islam Malaysia Berhad

Bank Islam is the first Islamic bank publicly listed on the main market of Bursa Malaysia. Established in July 1983, the Bank has over 100 branches and more than 900 self-service terminals nationwide. As a pure-play Islamic bank, Bank Islam provides retail and corporate financial solutions strictly adhering to Shariah principles. The Bank is committed to sustainable prosperity and ESG values and is an official participant of the UN Global Compact Malaysia and Brunei. Subsidiaries BIMB Investment and BIMB Securities offer Islamic investment and stockbroking services.

For more information, visit www.bankislam.com or contact the Media Relations team at media@bankislam.com.my