

TWO BANK ISLAM CUSTOMERS WON TICKETS TO WATCH FIFA WORLD CUP QATAR 2022™ LIVE

Another 190 winners bring home attractive prizes in conjunction with the Limited-Edition Visa FIFA-Themed Credit Card-i Campaign.

KUALA LUMPUR, Wednesday, [23 November 2022]: Bank Islam Malaysia Berhad (Bank Islam) announced 192 winners from its Limited-Edition Visa FIFA-Themed Credit Card-i Campaign today. From the figure, the two grand prize winners will travel to Qatar to watch two World Cup quarter-finals matches and enjoy additional prizes, including return tickets, accommodation and cash prizes worth RM10,000.

The campaign, held from 15 June to 30 September 2022, is a collaboration between Bank Islam and Visa as the Official Payment Services Partner for FIFA World Cup Qatar 2022™. The winners were chosen amongst the new cardholders who applied and activated the limited-edition card or those who collected points by spending a minimum of RM200 on a single receipt using the card throughout the campaign period.

The prizegiving ceremony for the Bank Islam Visa FIFA-Themed 2022 Credit Card-i was attended by Mizan Masram, Bank Islam Group Chief Business Officer – Retail, in an event held at Menara Bank Islam today.

One of the campaign's grand prize winners, Syakinah Mohamed, who hailed from Kelantan, said, "After my registration for the credit card, I was informed of the campaign and proceeded to spend using the card. However, I did not expect to win."

Another grand prize winner, Dzulhizzam Dulaidi from Selangor, said, "I am excited to go to Qatar to witness the quarterfinals match live. Indeed, this is a once-in-a-lifetime experience I will never forget. Thank you, Bank Islam, for this opportunity."

According to Mizan, "Bank Islam is very grateful for the encouraging response we received from the customers towards the Bank's latest credit card offering. Throughout the three months campaign, we achieved the 10,000 new Limited-Edition Visa FIFA-Themed cardholders' target set. With its sleek design and the FIFA World Cup™ Trophy background, football enthusiasts can commemorate the prestigious sports event, which began last Sunday and further hype the excitement of the World Cup."

"Bank Islam is proud to be a part of the global sporting event and able to offer a unique experience for our customers. Besides rewarding our loyal customers, the campaign

reflects our effort to nurture cashless transactions and a responsible banking culture," he added.

The Limited-Edition Visa FIFA-Themed Credit Card-i is a lifestyle card that offers various specially curated benefits, from shopping to travel, culinary and entertainment, for Bank Islam cardmembers. It also provides cardmembers, especially the young and newly employed, a unique and distinct banking experience, including eligibility for free takaful coverage on its outstanding balance, a TruPoints reward for every RM1 spent using the card and an annual fee waiver with a minimum of 12 transactions per year.

About Bank Islam Malaysia Berhad

Bank Islam is Malaysia's first publicly listed Islamic Bank on the Main Market of Bursa Malaysia Berhad. Established in July 1983 as Malaysia's first Islamic Bank, Bank Islam has 135 branches and more than 900 self-service terminals nationwide. As a full-fledged and pure-play Islamic bank, Bank Islam provides banking and financial solutions that strictly adhere to the Shariah rules and principles and are committed to the ideals of sustainable prosperity and ESG values. The core subsidiaries of the Bank Islam Group are pioneers in various Islamic financial services, including investment and stockbroking, namely BIMB Investment Management Berhad and BIMB Securities Sendirian Berhad. For more information on the Group's products and services, visit www.bankislam.com.

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