

MEDIA RELEASE

For Immediate Release



BANK ISLAM LAUNCHED 2024 MEGA FINANCING CAMPAIGN

Eight winners will drive away brand-new cars

KUALA LUMPUR, Thursday, [14 March 2024]: Bank Islam Malaysia Berhad (Bank Islam or Bank) recently launched the 2024 Mega Financing Campaign to appreciate customers supporting its Personal Financing-i, Home Financing-i, and Vehicle Financing-i products. The inaugural campaign is held from 1 January to 31 December 2024.

The campaign offers eight brand-new cars with a total amount of RM800,000. Two Grand Prize winners will be chosen for the reward through a draw at the end of every quarter.

In addition, Bank Islam also offers amazing prizes worth RM1.2 million for winners of its Personal Financing-i campaign held throughout the year. They include the Personal Financing "Once in A Lifetime Campaign" 2024, 41 Years of Bank Islam, Bank Islam with Teachers and Frontliners, and the Umrah campaign.

Bank Islam Group Chief Business Officer – Retail Banking, Mizan Masram, said, "The campaign will further drive our efforts in promoting various financing products offered to the market while attracting potential customers towards Shariah-compliant solutions that complement their needs.

"The Mega Financing Campaign reflects our sincerest appreciation to the customers for their support of Bank Islam. Conscious of their requests and needs, the Bank will continue to improve its services and offerings."

In conjunction with the 2024 Mega Financing Campaign, a launch ceremony and Prizegiving for the 2023 Personal Financing-i Campaign was held on 29 February 2024 at Kuala Lumpur.

A total of 21 winners under five (5) Personal Financing-i Campaigns held in 2023 received their prizes.

Campaign	List of Winners	Prizes
<i>Once in A Lifetime</i>	<ol style="list-style-type: none">1. Mohd Shazwan Hashim2. Noor Asmada Abdullah3. Juliana Jamal4. Nor Azizah Ab Aziz5. Abdul Majid Tahir Mohamed	Umrah Package vouchers worth RM10,000 each

	<ol style="list-style-type: none"> 6. Abang Abdul Ghapar Abang Husen 7. Khairul Anuar Abu Bakar 8. Zakiah Jajuli 9. Noor Fadhilah Zainal Abidin 10. Mohd Shapiza Ishak 	
(A special campaign for the Health sector)	<ol style="list-style-type: none"> 1. Dr Ahmad Zaki Hamdi Nor Azlan 2. Nurul Nabiela Huda Azhar 3. Nuradilah Razali 	<p>Grand Prize: Cash worth RM30,000 and a Jewelry voucher worth RM10,000</p> <p>First Prize: Cash worth RM20,000 and a Jewelry voucher worth RM5,000</p> <p>Second Prize: Cash worth RM10,000 and a Jewelry voucher worth RM5,000</p>
Win Big	<ol style="list-style-type: none"> 1. Nafisah Ismail 2. Muhammad Faiz Aziz 3. Mohd Khalid Yusof 	<p>Grand Prize: Cash worth RM50,000 and a Travel voucher worth RM20,000</p> <p>First Prize: Cash worth RM30,000 and a Travel voucher worth RM10,000</p> <p>Second Prize: Cash worth RM10,000 and a Travel voucher worth RM10,000</p>
Bank Islam 40 years with Teachers	<p>Individual Category:</p> <ul style="list-style-type: none"> • Elin Eliana Muhamad Rasidi • Farah Wahida Ahmad Nadzri <p>School Category:</p> <ul style="list-style-type: none"> • SKD Bandar Tasik Kesuma • SMK Bukit Rahman Putra 	<p>Grand Prize: Cash worth RM50,000 (Individual Category)</p> <p>Grand Prize: Cash worth RM15,000 (School Category)</p>

Jom Raya	<ul style="list-style-type: none">• Chandrakala A/P Palanisamy	Grand Prize: Cash worth RM50,000
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For more information on the 2024 Mega Financing Campaign, visit www.bankislam.com.

About Bank Islam Malaysia Berhad (Registration No [198301002944(98127-X)])

Bank Islam is the first Islamic bank publicly listed on the Main Market of Bursa Malaysia. Established in July 1983, the bank has 135 branches and over 900 self-service terminals across Malaysia. As a pure-play Islamic bank, Bank Islam provides retail banking and corporate financial solutions that strictly adhere to Shariah rules and principles. The bank is committed to sustainable prosperity and ESG values and is an official UN Global Compact Malaysia and Brunei participant. Bank Islam's core subsidiaries, BIMB Investment and BIMB Securities offer Islamic financial services, including investment and stockbroking. For more information on the Group's products and services, please visit www.bankislam.com.

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