



ENRICH BANK CONVERSION PROMOTION WITH BONUS ENRICH POINTS

Terms and Conditions

1. Organiser

The Enrich Bank Points Conversion Promotion with Bonus Enrich Points (“Promotion”) is organised by Enrich by Malaysia Airlines Berhad (“Organiser”) in collaboration with Bank Islam Malaysia Berhad (“Participating Banks”).

2. Promotion Period

- Start Date: 15 July 2025 (00:00 MYT)
- End Date: 31 August 2025 (23:59 MYT)

Conversions must be successfully completed and received in the Enrich member’s account within the Promotion Period to be eligible for Offer Rewards.

3. Eligibility

- Open to all Enrich members with an active Enrich account.
- Enrich members must hold Bank Islam Mastercard Credit Card -i.
- TruPoints conversion must be done using the same legal name on both the Enrich account and the credit card.

4. Participating Banks

Bank	Card Type	Minimum Points Conversion
Bank Islam	Bank Islam Mastercard Credit Card -i	16,000 TruPoints

5. Offer Rewards

Offer 1: 20% Bonus Enrich Points

- Valid for conversions between 15 July 2025 – 17 July 2025
- Points breakdown:
 - 1X Base Points from the transaction
 - 20% Bonus Points awarded as part of the promotion
- Example: Convert to 1,000 Enrich Points → earn 1,000 Base + 200 Bonus = 1,200 Enrich Points total

Offer 2: 10% Bonus Enrich Points

- Valid for conversions between 18 July 2025 – 31 August 2025
- Points breakdown:
 - 1X Base Points from the transaction
 - 10% Bonus Points awarded as part of the promotion
- Example: Convert to 1,000 Enrich Points → earn 1,000 Base + 100 Bonus = 1,100 Enrich Points total



6. Offer Fulfilment

- Enrich Points (Base + Bonus) will be credited to the Member's account within 14 working days after the Bank Islam submits the conversion.
- Conversions are non-reversible once submitted.
- In the event of processing delays, Enrich members are advised to contact Bank Islam.

7. Points Validity

- Base Enrich Points: Valid for 3 years from the date of crediting.
- Bonus Enrich Points: Valid for 1 year from the date of crediting.
- Enrich Points are subject to the Enrich Programme Terms and Conditions.

8. Inclusions

- TruPoints must be converted during the Promotion period
- Unlimited conversions allowed
- Both Base and Bonus Points will be credited

9. Exclusions

- Conversion from mismatched Enrich and cardholder names
- Points received after 31 August 2025
- Any request for cancellation, change, or reversal of conversion once submitted.
- Conversions from non-participating cards or banks.

10. Other Applicable Terms

- The [Enrich Programme Terms and Conditions](#) apply.
- The [Bank Islam TruRewards Terms and Conditions](#) apply.
- The [General Terms and Conditions for Enrich Promotions](#) shall also apply.
- These Promotion Terms and Conditions shall prevail in the event of any inconsistency with other promotional or marketing materials.

11. Contact Information

For any questions or issues related to this Promotion:

- Visit: <https://enrich.malaysiaairlines.com>
- Call Malaysia Airlines Global Contact Centre:
- Within Malaysia: 1 300 88 3000
- Outside Malaysia: +603 7843 3000
- For TruPoints crediting issues, please contact Bank Islam directly.