

## TERMS AND CONDITIONS OF “BUKA AKAUN ONLINE JE TIKTOK CHALLENGE” CAMPAIGN

### IMPORTANT NOTICE:

**CUSTOMER IS ADVISED TO READ AND UNDERSTAND THE TERMS AND CONDITIONS BEFORE AGREEING TO SUBSCRIBE TO ANY PRODUCT OR SERVICE AND/OR PARTICIPATING IN ANY OF BANK ISLAM’S CAMPAIGNS AND PROMOTIONS.**

#### 1. Definition

Terms	Definitions
Campaign	‘Buka Akaun Online Je’ Campaign is organized by Bank Islam Malaysia Berhad (“Bank Islam” or “the Bank”) in accordance with the terms and conditions stipulated herein.
TikTok	A video-sharing social media platform where user can create, edit, share, discover and watch short videos.
Online Account Opening	Online account opening platform provided by Bank Islam i.e.: a) Bank Islam website (www.bankislam.com) and click “Account Opening”; or b) Bank Islam Internet Banking at www.bankislam.biz (for existing Bank Islam customer) and select <i>My Account &gt; Apply &gt; Open New Account</i>
Eligible Customer	All participants who fulfilled the Eligibility Criteria and Campaign Mechanics contained herein

#### 2. Campaign Period

- (a) The Campaign Period is from **1 October 2023 until 31<sup>st</sup> December 2023**

#### 3. Eligibility Criteria

- (a) This Campaign is opened to participant who fulfilled the following requirements:
- Individual aged 18 years and above;
  - Owned a TikTok account that is opened to public.
- (b) Staff of eChannels department Bank Islam (permanent/contract) is not eligible to participate in this Campaign.

#### 4. Campaign Mechanics

- (a) Participant must follow **gobybankislam** TikTok account.
- (b) Participant needs to record a video with creative and positive content to promote account opening via Bank Islam Online Account Opening.

- (c) Post the video at own TikTok account with **#GObyBankIslam #BukaAkaunOnlineJe** and tag **gobybankislam** TikTok account. There is no limit to number of videos that can be posted by a participant within the Campaign Period.
- (d) After posting the video in TikTok, participant is required to scan QR code or go to <https://forms.office.com/r/BwFSWpzCiZ> and submit his/her entry specifying the link to the video within the Campaign Period.

## 5. Winner and Prizes

- (a) The videos will be evaluated according to the following criteria at the end of Campaign Period:
  - (i) Number of likes
  - (ii) Number of views
  - (iii) Creativity

- (b) Prizes

Category of prize	No of winners	Prize
Grand Prize	1	Apple/Machine products voucher worth RM10,000.
Consolation Prize	20	One (1) unit of iPad 9 <sup>th</sup> Generation.

- (c) Eligible Customer can only win one (1) prize throughout the Campaign Period.
- (d) List of winners will be published in Bank Islam's website and social media 14 days after the Campaign Period ends. Winners will be contacted via direct message in TikTok and is required to respond within 14 days. If there is no response from winner, the prize will be forfeited and Bank Islam will select another winner.
- (e) The prizes will be delivered to the winners within 90 days after the Campaign Period ends. The winners may collect the prizes at the location determined by Bank Islam.

## 6. General Terms and Conditions

- (a) To participate in the Campaign, Eligible Customers must fall within the Eligibility Criteria and fulfill the Campaign Mechanics. Unless stated otherwise by the Bank, Eligible Customers are not required to sign up or fill up any application form to participate in the Campaign.
- (b) By participating in this Campaign, the Eligible Customers:
  - i. shall give consent for the Bank to disclose their personal data to the Bank's service provider to the extent necessary for the purpose of this Campaign;

- ii. shall agree for the Bank to publish or display their names and / or photos in media, marketing or the Bank's Website for the purpose of this Campaign (where applicable); and
  - iii. shall agree to the Bank's decision on all matters relating to the Campaign, selection of winners and prizes shall be final, conclusive and binding on all Eligible Customers and no further correspondence and / or appeal to dispute the Bank's decision shall be entertained.
  
- (c)** The Bank accepts no responsibility for any tax responsibilities that may arise from the prizes or the use thereof. Any tax filing obligation or tax payment (if any) due to any tax authority as a result of receipt of the prizes remains the sole responsibility of the winner. It is the responsibility of the winners to seek an independent tax advice on the possible tax responsibilities to their financial situations.
  
- (d)** The Campaign prizes do not include any other incidental expenses e.g. transportation whatsoever unless expressly stated in these terms and conditions (if any).
  
- (e)** The prize (where applicable) is not redeemable or exchangeable for any other items or cash. Winners must accept the prize 'as it is' and must acknowledge that the Bank shall not be held responsible for the value of the prize due to the variation of prices in the market during the prize redemption / collection by the winners at the time stipulated by the Bank.
  
- (f)** If the prize is not available for whatsoever reason, the Bank reserves the right to substitute the prize for any item of equivalent value upon the Bank issuing at least fourteen (14) days prior notice to all Eligible Customer/Customers. The mode of notifications could be in writing, via electronic means or displayed at the Bank's branches or websites.
  
- (g)** Winners may be invited to attend prize presentation ceremony or other publicity events (if any) at the location to be advised on a later date. Winners are fully responsible for all expenses incurred in attending the said prize giving ceremony.
  
- (h)** In compliance with the Personal Data Protection Act (PDPA) 2010, the Bank shall protect the personal data of the customers. By participating in this Campaign, winners shall consent and agree that their names and photographs may be published in any media selected by the Bank for publicity purposes.
  
- (i)** The Bank and its affiliates and their respective directors, officers, employees and agents shall not be liable for the following:
  - i. any misinterpretation of facts, and / or inflicted injuries and / or loss of lives and / or valuables resulting from the prize won through this Campaign; and
  - ii. any loss and damage or for any personal injury and / or whatsoever suffered or sustained by the Eligible Customers / prize winners in connection with this Campaign or their participation in this Campaign or the receipt or use of any of the prizes or may

be suffered in the course of the prize giving travel, except for any liability which cannot be excluded by law.

iii. any matters beyond the Bank's control with regards to this Campaign or anything related thereto.

- (j) Subject to compliance with Shariah rules and principles, the Bank reserves the rights to amend, cancel, terminate, or suspend the Campaign by providing sufficient notice of not less than fourteen (14) days prior to the date of amendment, cancellation, termination or suspension. The mode of notification could be in writing, via electronic means or display of notices at the Bank's branches and / or website. For the avoidance of doubt, amendment, cancellation, termination or suspension by the Bank of the Campaign shall not entitle the customers who participate in this Campaign to any claim or compensation against the Bank for any losses or damages whatsoever suffered or incurred as a direct and indirect result of the act of amendment, cancellation, termination or suspension.
- (k) Eligible Customers / prize winners are advised to access the Bank's website from time to time to view the Terms and Conditions and keep up-to-date on any change or variation to the Terms and Conditions thereof.
- (l) The Terms and Conditions herein contained are in addition to and without prejudice to the product / facility terms and conditions. In the event of any inconsistency between these terms and conditions, this Terms and Conditions shall prevail with regards to this Campaign.
- (m) The Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia and the customers agree to submit to the jurisdiction of the Courts of Malaysia.

**For more information, please visit Bank Islam branches or call our Contact Centre & Customer Care at 03 26 900 900 or visit our website at <http://www.bankislam.com>**